

Superstudio Design 2026

PARTICIPATION FORM

SUPERSTUDIO EVENTS ITALY S.R.L.
VAT 08703910961

APPLICANT DETAILS

BRAND

BUSINESS SECTOR

NATIONALITY

PHONE NUMBER

WEBSITE

CONTACT PERSON

E-MAIL

During Milan Design Week 2026, are you planning to have a stand at the Rho/Pero Fair?

YES

NO

Previous participations in Superstudio spaces

YES

NO

Previous participations in other locations in Milan during the Fuorisalone

YES

NO

Is the company willing to contribute its products to the setup of common areas?

YES

NO

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PROJECT INFORMATION

DESCRIPTION

DESIGNERS

REQUESTED SQUARE METERS

INDOOR/OUTDOOR

HEIGHT/LOAD REQUIREMENTS

ATTACHMENTS*

Please attach photos of the projects, presentations, moodboards, or any other useful documentation related to the project.

**All information will be treated confidentially and used solely for selection purposes.*

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GENERAL TERMS AND CONDITIONS

1. Concept e Selezione

Superstudio Design is a project conceived and curated by **Superstudio**. The event presents a selection of exhibitions, installations, and excellence setups, chosen for their ability to represent contemporary design and current trends. The Board reserves particular attention to the following areas:

- Innovation and new industrial product and product design processes
- Architecture, circularity, and sustainability (Green Design)
- Design storytelling and project culture

Submitting the Participation Application constitutes an explicit request to participate in the exhibition space indicated. Project selection is at the sole discretion of the **Organizing Management** based on coherence with the event's theme and the event's overall guidelines. In case of a positive outcome, the Company/Designer will receive an official proposal and contract. The final setup project must be approved by the **Artistic Board of Superstudio**.

1. Safeguard Clause (Health Emergency)

If a new epidemiological emergency occurs involving restrictions or prohibitions on holding public events, the organizers may postpone or cancel the event. In such a scenario, the Client may:

- **Withdraw from the contract** with the right to a refund of the amounts paid, net of a 30% penalty.
- **Reschedule participation**, transferring the amount paid to subsequent editions in 2027 or 2028, while maintaining the same conditions, subject to space availability. In this case, deposits paid will be considered valid for the new participation.

1. Layout and Logistics Management

Superstudio reserves the right to modify the general layout and space allocation at any time in response to technical or organizational requirements of the event.

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GENERAL TERMS AND CONDITIONS

1. Privacy and Data Processing

Personal data will be processed by Superstudio Events Italy S.r.l. (Data Controller) in compliance with EU Regulation 679/2016 (GDPR). Data processing is necessary for pre-contractual and contractual obligations and legal compliance. The data subject may exercise their rights (including cancellation) by writing to design@superstudioevents.com.

The full and updated privacy policy is always available on the official website design.superstudioevents.com.

PLACE AND DATE

STAMP AND SIGNATURE OF THE LEGAL
REPRESENTATIVE

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